



ACTIVATE ACTION

ANNUAL REPORT

2025



Street Business School graduation ceremony showcasing 20 persons with disabilities equipped with skills for sustainable livelihoods

A MESSAGE FROM THE CEO



Rogers Omollo,
Social Impact Leader founder and Executive Director
Activate Action

As we enter 2026, I am grateful for the trust placed in Activate Action by our communities, partners, and donors.

Despite stigma, economic hardship, and climate challenges, one truth guides our work: when young people are supported with dignity and opportunity, they thrive. In the past year, we reached over 20,000 adolescents and young people through mental health support, SRHR and HIV prevention services, youth-friendly health centers, digital skills training in our Computer Lab, climate-smart livelihoods such as Black Soldier Fly farming, and entrepreneurship through Street Business School.

Our impact is seen in lives changed: young people gaining skills, confidence, and hope for the future. This progress is made possible by partners who believe in locally led, inclusive solutions.

In 2026, we remain committed to scaling what works and building sustainable pathways for young people to thrive. Thank you for walking this journey with us.

Rogers Omollo,
Founder, CEO

ORGANIZATIONAL PARTNERS



ABOUT US



The Activate Action team poses for a photo during a team-building session.



Activate Action is a youth-led for-impact organization that empowers young people as changemakers addressing the root causes of inequality, HIV stigma, gender injustice, and disability exclusion. Based in Homa Bay, Kenya, we deliver community-powered solutions that center health, dignity, and inclusion

Vision

A just and inclusive society where young people and women, regardless of health status, gender, or ability, thrive in optimal health and well-being, free from stigma and inequality

Mission

To improve health outcomes for young people and women in Kenya through equitable access to healthcare, SRH education, HIV prevention, mental health support and economic empowerment

Main Objective

To empower young people and women, especially those living with HIV and disabilities, by improving access to healthcare, sexual reproductive health education, HIV prevention, mental health support, and economic opportunities. By creating an inclusive and supportive environment, we enable them to lead healthier lives, gain essential skills, and actively participate in their communities, driving lasting social change.

BENEFICIARIES HIGHLIGHTS

Frances, a mother of two from Ndhiwa, joined the Street Business School program, where she learned entrepreneurship, financial management, and business skills. With support from the program, including 20 poultry birds, feed, vaccinations, and equipment, she started her own poultry business. Today, Frances runs her business confidently, providing for her children and planning for a brighter future.



"This program gave me the skills and confidence to start my own business. Now I can provide for my children and have hope for the future," Frances shared



At 19, Patrick faced limited opportunities and little access to health information. Through Activate Action's SAWA Project, he gained confidence, knowledge on HIV prevention, mental health, and positive masculinity.

Participating in the Street Business School for young men and receiving goats as a start-up, Patrick now earns an income, supports himself, and dreams bigger for the future.

"This program gave me skills, confidence, and independence," he shared

"It was amazing to hear the elders share their stories and see how much they care about our future," said Achieng', a 17-year-old participant. "I learned so much from their experiences, and they listened to our ideas too. Together, we can solve problems in our community in ways I never imagined."

James, a 68-year-old elder, shared: "I was surprised by how thoughtful the youth were. Their energy and ideas give me hope that our traditions can grow and adapt for the next generation. This dialogue reminds me that our community is strongest when we listen to each other"

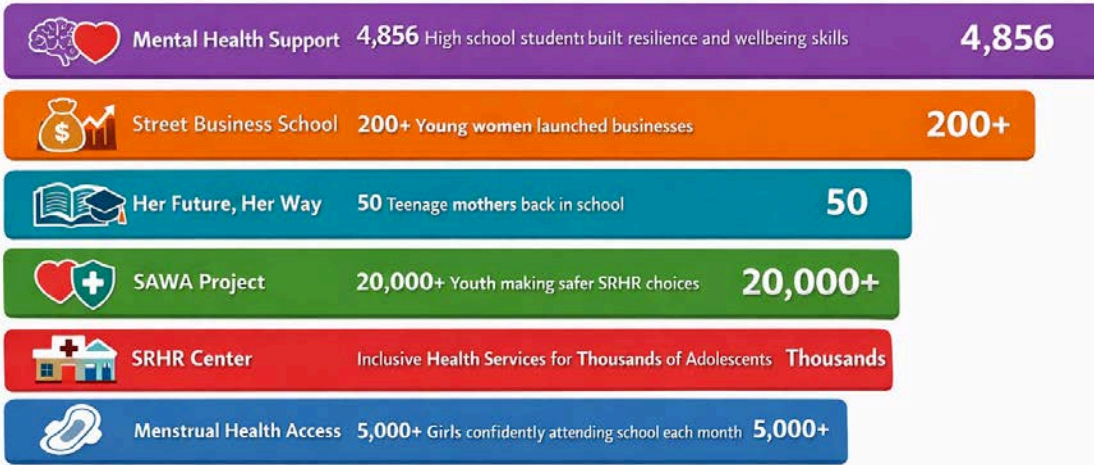


OUR IMPACT

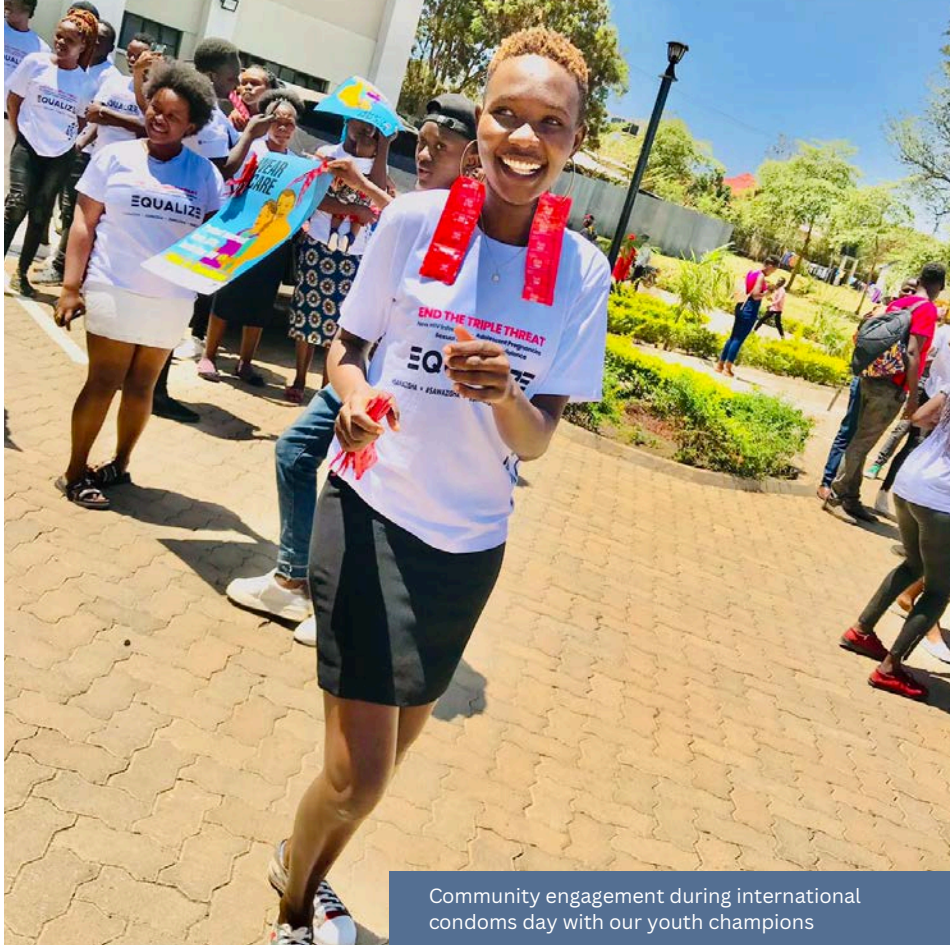


From skills to sustainability: 20 persons with disabilities mark a new chapter at the Street Business School graduation

Our Impact by Program – 2025



FINANCIAL HIGHLIGHTS



Community engagement during international condoms day with our youth champions

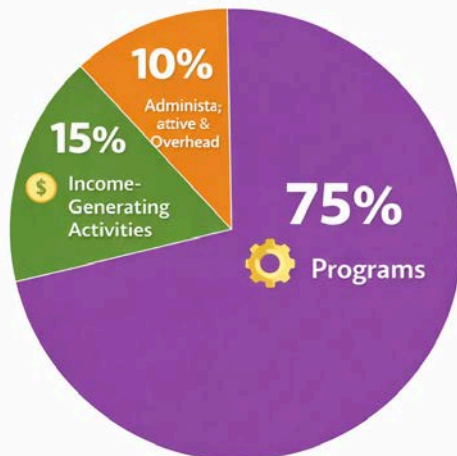
Total funds raised
\$136,817.46
Grants: \$ 125,688.46
Donation: \$ 5237
Crowdfunding: \$ 5892

Spent on Programs:
75%
Spent on income-generating: 15%

Number of Volunteers: 12

Number of Volunteer Hours: 350+

Expenses Breakdown



Number of Volunteers: 12
 Volunteer Hours: 350+

MEET

Our Team



Rogers Omollo

Founder/CEO



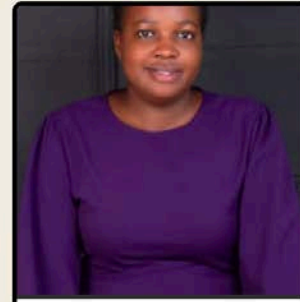
Collins Otieno

Co-Founder/Partnership
Officer



Sharon Khalai

Co-Founder/ Communication
Officer



Agnes Awuor

Finance Officer



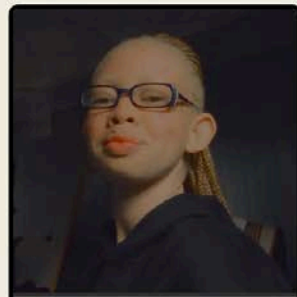
Mercy Katam

Economic Empowerment Lead



Clarah Millicent

SRHR Program Officer



Innocent Mela

Disability Inclusion Officer



Grevins Odera

MEL Officer

Our board is 100% volunteer, and brings years of experience in international nonprofits, entrepreneurship and Health, sales marketing, project management, and content management.

Board



Glyn Jones



Dana Abou Shackra



Phanunah Idris



Marlene Kinyua



Suzi Roberts



Michelle Lawson

TESTIMONIALS



Activate Action Participating in an exchange program between Lancaster University and Activate Action in the UK



Activate Action's new office, a hub for youth empowerment, inclusive programs, and community-driven impact.

"Before joining the Ubuntu Cyber program, I felt stuck—unable to find work because I lacked digital skills. Today, I have a job, I can provide for my family, and I finally feel hope for the future. This program has truly changed my life!"
– Peter, 23, Rural Youth

"The Shamiri program has helped me believe in myself and develop a growth mindset. I feel more confident in my studies, hopeful about my future, and I'm performing better in school."
– Jared, 16, High School Student



Activate Action hosted a team from the Issroff Family Foundation in the USA in our Office in Homa Bay.



Activate Action visiting Hosted Dr Rachal from Lancaster University, UK and a team from Uganda for an exchange program in Homa Bay

"Through the SAWA Project, I learned how to protect myself from HIV and could speak openly about my health. It gave me the confidence to take charge of my life and make informed decisions about my future."
– Mary, 19, Young Woman

SPECIAL THANKS



Shamiri group session: empowering students with resilience, gratitude, and hope

As we reflect on 2025, we extend our heartfelt gratitude to our partners, donors, community stakeholders, our dedicated team, and board members. Your trust, collaboration, and support have empowered thousands of young people, strengthened communities, and created lasting change for the most vulnerable. Every contribution, through funding, mentorship, or active engagement, has amplified our impact and opened new opportunities for youth.

As we step into 2026, we are excited to deepen our partnerships, expand our programs, and continue transforming lives. Thank you for walking this journey with us together. We are building a future where every young person can thrive.



Our Executive Director, Rogers Omollo, at the gate of Activate Action's new office—a space to expand programs, serve more youth, and strengthen community impact